



## BROKKR (PTY) LTD

### COOKIE POLICY

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#### Introduction

We use cookies on our website to enhance your browsing experience and analyse site traffic. By using our website, you consent to the use of cookies in accordance with this policy.

By using this website or any of its associated pages and features (“Platforms”) you agree and consent that we, and in some cases select third parties, can use, store and access cookies and pixels, and use other tracking technology methods to enable Platform functionality, collect aggregated data about your use of our Platforms, improve your online experience and manage and tailor our advertising and product or service communications with you. This information does not ordinarily directly identify you, but it is aimed at providing you with a more personalised user experience when you engage our Platforms. You have the ability to accept or decline the use of cookies, however, if you choose to do so, this may affect your use of our Platforms and your ability to access certain product information and/or the use of the services made available thereon. This Cookie Policy, and our Privacy Policy, only cover our use of cookies, not the use thereof by any third parties. Please refer to the relevant sections in this Cookie Policy for more information in respect of what cookies are, the tracking technology we use in respect of our Platforms, and how we use them.

In some instances, the information obtained from cookies is shared with selected third parties, which may under certain laws be considered as the “sale of personal information”, so we want to afford you the opportunity to opt-out of any such sharing by disabling the use of cookies on our Platforms.

#### What are Cookies?

Cookies are small text files stored on your device when you visit our Platforms. They help us remember your preferences, improve site functionality, and analyse usage patterns. They are used to help users navigate our Platforms more efficiently and perform certain functions. These cookies are created when your browser loads a platform or website. These cookies are then placed and stored on your browser or device and every time you return to any one of our Platforms, your browser retrieves and sends the relevant cookies to the servers housing our Platforms.

#### How do we use Cookies?

Our Platforms use different types of cookies. Session cookies exist just for your session on our Platform and persistent cookies exist for a period of time after your visit. First party cookies are cookies set by our Platforms and third-party cookies are set by third party platforms. We utilise session and persistent cookies, as well as first and third-party cookies on our Platforms.

The first-party cookies are mostly necessary for our Platforms to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our Platforms are used mainly for understanding how the specific Platform performs, how you interact with our Platforms, keeping our services secure,

providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our Platforms.

To assist you in understanding how we use these cookies, we've provided a more detailed explanation below of the types of cookies we use, categorised by the purposes for which we use them, as well as who hosts and their lifespan.

## Types of Cookies

- **Advertising Cookies:** These cookies record your visits to our Platforms, the pages you have visited and actions you have taken. We will use this information to make our advertising displayed on other platforms you visit (by third party advertising providers) more relevant to you. By allowing cookies on our Platforms, you authorise us to share this information with third parties for this purpose, for example, we may serve you a relevant advertisement based on your browsing history with our Platforms. You also authorise us to use third party cookies so we can personalise our advertisements to you and to help us analyse our clients' behaviour. Our third-party advertising providers set anonymous cookies on other websites that we may advertise on. If you receive one of those cookies, we may then use it to identify you as having visited that site if you later visit our Platforms. We then personalise our advertisements to you based on this information.
- **Essential Cookies:** These cookies are essential for the operation of our Platforms and allow us to maintain your user sessions and prevent security threats. They include, for example, cookies that enable you to log into secure areas of our Platforms (should it be relevant or required from time to time), or even progress or complete a process whereby you contact us, log into an account, or add products to your basket and check-out securely. If you disable these cookies, you may not be able to use our Platforms and the services provided thereon fully or at all.
- **Performance Cookies:** Collect information on how visitors use our site to improve its performance.
- **Preference Cookies:** These cookies allow us to provide enhanced functionality and personalisation by storing your settings and browsing preferences so that you ultimately have a better and more efficient experience on our Platforms in future.
- **Functional Cookies:** These cookies are used for streamlining and enhancing our Platforms, by enabling us to perform certain non-essential functionalities on our Platforms. These functionalities include embedding content like videos or sharing contents on the Platforms on social media platforms.

## Types of Cookies used by Brokkr (Pty) Ltd?

### a) Essential Cookies

These cookies enable core functionality such as security, network management, and to provide you with access to features such as your profile and purchases, member-only resources, and other areas website. You may disable these by changing your browser settings, but this may affect how the website functions, these cookies include:-

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Cookie for fraud detection of calls	Session	Essential
hs	Security Cookie for Hive (legacy)	Session	Essential
svSession	Session cookie for identification	6 months	Essential
SSR-caching	Performance cookie for rendering	24 hours	Essential
TS*	Cookies for attack detection	Session	Essential
bSession	Used for system effectiveness measurement	24 hours	Essential
fedops.logger.sessionId	Tracking session errors and issues (resilience)	12 months	Essential
_wixAB3 *	Cookie for site experiments	6 months	Essential
server-session-bind	Cookie for API protection	Session	Essential
client-session-bind	Cookie for API protection	Session	Essential

## b) Google Analytics (First Party Cookies)

Our Platforms use Google Analytics Advertising, a web analytics and advertising service provided by Google, Inc. ("Google") which enables Brokkr (Pty) Ltd to better understand how our Platforms function, how users interact with our Platforms and to provide tailored marketing and advertising content relevant to users, thereby improving and enhancing their user experience.

Herewith a summary of the features Brokkr (Pty) Ltd uses, the attributes thereof and also the specific cookies which are deployed by Google in respect of the different features:

-utmz	This cookie contains all the information on the source of traffic for the current visit, the cookie doesn't change if no traffic source information is found for the current visit. This cookie doesn't contain historical information for previous sources. It's the way Google Analytics attributes visit information, such as transactions and conversions to a traffic source. Being a persistent cookie means it expires in 6 months. The only way to refresh it is to change the traffic source.
-utmv	is a user-defined variable cookies. A developer can separate visitors by specific variables through a native JavaScript method. The new variable is stored in an insistent cookie which expires after two years.
-utma	is the main way through which Google Analytics tracks unique visitors. The cookie stores the date, time of the first visit, and a visitor's ID. Also, this cookie stores information on the number of visits they've made. The -utma cookie can last for up to 2 years. However, you can customize the expiration time in the tracking code.
-utmb	is a type of cookie that tells Google Analytics whether a visit has timed out and also how far the visit went. It also stores information of the start time of the visitor's current visit as well as the number of page views in the current visit. This persistent cookie expires in less than an hour. But, each page visit refreshes it.
-utmcc	This is the only session cookie used by Google Analytics. The -utmcc cookie registers that the visit ended once the user closed the browser.

## Interest-based advertising?

Interest-based advertising is a way of serving advertisements on the websites you visit and making them more relevant to you and your interests. Shared interests are grouped together based upon previous web browsing activity and web users are then served advertising which matches their shared interests. In this way, advertising can be made as relevant and useful as possible. Relevant ads can also be delivered based upon the website content you have just been viewing, which is commonly referred to as “re-marketing”.

For more information about interest-based advertising, what it is, how it works and how to opt-out, please refer to [www.youronlinechoices.com](http://www.youronlinechoices.com), where you can even select your location and find out more about the protection of your online privacy.

## How do you opt-out of interest-based advertising?

There are a number of resources and websites which can help you opt-out of online interest-based or behavioural advertising from the third party advertising agencies that operate online interest-based advertising for website publishers.

The two resources which we have elected to communicate to you are:

- [www.youronlinechoices.com](http://www.youronlinechoices.com)
- [www.networkadvertising.org](http://www.networkadvertising.org)

Please note that opting out of online interest-based advertising using the above resources or services does not necessarily mean that the advertising of Brokkr (Pty) Ltd products and services on our own Platforms will no longer be tailored or personalised to your interests. It also does not necessarily mean that all interest-based or behavioural advertising which you are subject to will stop, because your opt-out only applies to this third parties who have subscribed to the services offered by the above providers.

Furthermore, you should also appreciate that opting-out does not automatically means that you will no longer be subject to any advertising when you visit or use our Platforms, or any other websites or platforms you access from time to time, it simply means that the advertising which you do see or have sight of is likely to be less relevant to your interests.

## How do I manage Google’s use of Cookies?

To manage how cookies are used, you can refuse the use of certain cookies through your Google personalisation settings anytime by visiting [g.co/privacytools](http://g.co/privacytools). You can prevent Google’s collection and use of data by downloading and installing the browser plug-in available under <https://tools.google.com/dlpage/gaoptout/>

Further information concerning Google’s terms and conditions of use and data privacy can be found at <https://policies.google.com/privacy?hl=en-US> and for further information in respect of the types of cookies used by Google and how you can manage the use of cookies, please visit <https://policies.google.com/technologies?hl=en-US>

## Consent and managing Cookies

### Providing consent?

Essential Cookies will always be active in order to provide you with the Services requested through the use of our Platforms, but we do want to obtain your consent to use Functional, Analytics, Advertising and Preference Cookies and other similar technologies

### What if I decline the use of Cookies or withdraw consent?

You may refuse to accept cookies by altering the settings on your internet browser. Please note though, that if you delete or disable your cookies, there may be certain areas of our Platforms that may not function or be accessible to you. We may also perhaps no longer automatically recognise that you have agreed to our Privacy Policy, Cookies Policy and Terms and Conditions of Use, which means we will ask for confirmation of this along with your language and country preferences. Furthermore, your opt-out preferences can be removed, so you may need to opt-out again.

### How do I manage Cookies?

Most browsers allow you to manage how cookies are set and used as you browse, as well as to clear cookies and browsing data. Depending on the browser you use, you may be equipped with settings that allow you to manage cookies on a site-by-site basis.

For further information about how to manage cookies, please refer to your browser's help desk, or see [www.allaboutcookies.org](http://www.allaboutcookies.org) , which is an excellent resource which shows you how to clear, prevent, delete or even enable cookies at your own discretion and for various different circumstances.

### **Contact Us**

If you have any questions about this Cookie Policy or the information we process pursuant to the use of Cookies and other tracking technologies, please contact [cezanne@pistorius.co.za ].

### **Changes to the Policy**

We reserve the right to vary the terms of this Cookie Policy. We will notify you of any changes and give you the opportunity to review, the revised version prior to consenting to make use of our Platforms. It is your responsibility to familiarise yourself with the most recent version of the Cookie Policy each time you access our site before you elect to make use thereof.

By continuing to use our website, you agree to our use of cookies as described above.

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